



AUSPITRE

Price List

DYNAMIC INNOVATIONS

Pricing

Technology	Description	Scoping cost	Cost	monthly charge
Mobile Apps	Standard - Fully custom designed app for the business available on Google and Apple stores.	\$0	\$3000	\$160
	Large scale application (e.g Uber, Enterprise Mobile Application or game)	\$1500	\$30,000+ (less scope fee)	\$300
Web pages	Standard Static Web page only	\$0	\$2000	\$0
	Standard Static Web with hosting	\$0	\$2000	\$200
	Large scale application (e.g Enterprise Web Page with security, database and hosting)	\$800	\$10,000+ (less scope fee)	\$300
Software development	Medium to large scale businesses looking to have their own software applications built.	\$1500	\$30,000+ (less scope fee)	NA
Proximity Beacons		NA	\$500	NA

Payment options:

Standard Mobile Apps (PWA)

1. Full payment \$3000 + monthly charge @ \$160
2. Deposit \$1500 + 5months @ \$300 + monthly charge @ \$160

Standard Static Web page

1. Full payment \$2000
2. Deposit \$1000 + 4months @ \$250 (if hosted add monthly charge @ \$150)

Large scale projects

1. Scoping cost \$1500
2. Deposit 50% of total cost (less the scope cost)
3. Next 25% on UAT
4. Remaining 25% on delivery

Adwords

Layout/month	Cost
Less than \$700/mth	\$500
between \$700-1500	\$900
\$2000 to \$4000	35%
\$4000 to \$14,000	30%
\$14,000+	15%

Social Media Marketing

Level	Description	Cost
Simple Ad campaign	Setup Fee	\$2000
	Monthly Management Fee:	\$1500
Three Step funnel	Setup Fee	\$2500
	Monthly Management Fee:	\$2000
Five Step Funnel	Setup Fee	\$3500
	Monthly Management Fee:	\$2500
Seven Step Funnel	Setup Fee	\$8500
	Monthly Management Fee:	\$3000

- These are estimated prices and are subject to change.
- All monetary values are in Australian dollars.
- All prices excluding GST.

